

COIN MACHINE PHOTOGRAPHER GETS MILLION: WILL AID OTHERS

Young Russian, Penniless Four Years Ago, Invents Device that Brings Fortune; Conceived Idea in Small Studio in China.

Cheap personal photography for the masses, like flivvers, 5 and 10 cent stores and chain groceries was the aim recently expressed by Henry Morgenthau, former Ambassador to Turkey, who has paid Anatol Josepho, a young Russian who arrived virtually penniless four years ago, \$1,000,000 in cash for control of his quarter-in-the-slot automatic photographing device.

Young Josepho, who lives in New York and has Socialistic leanings, is too overwhelmed with his "dream come true" to have any idea what he will do with his fortune, but charity and struggling inventors are in line to share in the million dollars. "I plan to create a trust fund with half of this money, to be devoted to general charity" he said recently. "The other half I plan to administer in the interests of various inventions I consider worthy of development. The average inventor has a hard life, and it is a rare instance for him to reap the rewards of his inventions as I have done. I shall dedicate much of my life and new wealth to helping my brother inventors to similar success."

The device that brought Josepho the million is the little automatic machine that takes a strip of photographs for 25c and has attracted thousands in the White Light district of New York. Governor Smith, 'tis said, once amused himself for an hour posing before it with Senator Wagner of New York. Will Hays, Czra of the movies, was another who yielded to its lure.

Josepho conceived the idea of the

machine when he had a small studio in China and eked out a bare existence by making cheap "ping pong" pictures of the natives. But he had been a photographer long before that.

Born at Omsk, in Siberia, thirty-two years ago, he studied at the engineering institute there, and before he was twenty had perfected and patented many improvements in photographic processes. The outbreak of the Russian revolution found him with a photographic studio in Prague. He was interned, but finally escaped into Siberia through Turkey. After the war he went to China and Japan, photographing natives and English.

Then at last he came to America, obsessed with the idea of developing the automatic device he had conceived in China. Followed months of privation and poverty; days and nights spent in experimenting; weary rounds of the offices of business men in an effort to interest them; rebuffs, discouragement and then at last success after he had succeeded in borrowing \$11,000 to make his first model.

Within six months 280,000 persons paid \$70,000.00 to photograph themselves in almost two and a quarter poses. Eight photos, each two by one and a half inches long, are delivered to the sitter eight minutes after he drops his coin. The machines resemble telephone booths with both sides open.

Mr. Morgenthau is chairman of the board of the company, and Raymond B. Small, former vice-president and general manager of the Postum